

THE AVENUE at White Marsh
2026 Holiday Parade

Saturday, December 5, 2026

Time: Line-up begins at 8am
Parade Starts @ 10am
Approximate finish @ 11:30am

2026 Holiday Parade Participation Application

*All applications for THE AVENUE at White Marsh 2026 Holiday Parade are due by September 4, 2026.
After review of your application, you will be contacted regarding status of your participation.
Additions to the line-up will be based on entertainment value and space availability. Space is limited.

Name of Group/Entertainment: _____

Contact Information: _____

Email Address: _____ Phone Number: _____

Estimated # of participants: _____

Estimated # of vehicles: _____

Type of Entry (cycles, cars, trucks, truck with trailer, walking, band, etc.): _____

Type of sound (live music, taped music, loud speakers, none: _____

Theme/Type of Dress: _____

SIGNATURE REQUIRED FOR ALL ENTRIES.
The above named organization or persons acknowledge reading and agreeing to the Parade Guidelines, below.

THE AVENUE at White Marsh 2026 Holiday Parade Participant Rules and Guidelines

- Participating Groups are permitted to carry banners stating the name of their organization. These banners should be produced in a neat/professional manner.
- Parade participants are NOT allowed to distribute pamphlets, coupons, or other advertising materials along the parade route.
- Distribution of candy or giveaways must be pre-approved by THE AVENUE at White Marsh.
- All participants, including unit members, escorts and staff must be in uniform, themed costumes, holiday dress or color coordinated attire.
- Groups exhibiting cars should not exceed 12 cars in total without prior approval and should coordinate some type of holiday theme (holiday clothing, music, etc.).
- Vehicles participating are not to use the parade for display of “For Sale” signs, display of business logos. Demonstrations putting the audience in danger (ie. gunning engines, power braking, etc) are not permitted.
- Vehicles in the parade must be in good working order. No exhaust fumes - please!
- No Santa or Santa costumes are allowed. There is only one Santa Claus in the parade. Elf costumes and Santa hats are acceptable.
- Equestrian entries must be bagged or accompanied by a clean up crew and canine entries are responsible for clean-up materials.
- All performing groups are to perform throughout the parade route. THERE WILL BE NO PERFORMANCE STOP AREA.
- Line-up for THE AVENUE at White Marsh Holiday Parade begins at 8am. Baltimore County Police will close access to the staging area by 9am. All participants are expected to arrive promptly to ensure our ability to begin the parade by 10:00am. Participants will not be allowed into the staging area prior to 8:00am to allow our team time for set-up.

X _____

I/We acknowledge receipt of the 2026 Holiday Parade Guidelines and agree to abide by all stated within if approved.